

ROCKLER EXTENDS THE LIFE OF PAINT BRUSHES

Paint Brush Cleaning and Storage Container Keeps Bristles From Bending, Drying Out

MEDINA, MN (May 10, 2011) - Rockler Woodworking and Hardware has a new, innovative Paint Brush Cleaning and Storage Container which will extend the life and usage of almost any type of brush. Do-it-yourselfers and woodworkers can save time and money by reusing and keeping valuable brushes at maximum quality for the best possible finishing results. The one-brush container provides a closed environment that keeps a brush suspended in water or mineral spirits, preventing the bristles from curling or drying out. There's no need to spend time or materials cleaning the brush — simply hang the brush in the snap-on lid, fill the container with water or mineral spirits and close the lid. Soaking the bristles is a gentler manner of cleaning and it extends the life of the brush. The Paint Brush Cleaning and Storage Container also allows the recycling of water or mineral spirits, which not only saves money, it protects the environment. After a quick rinse, the brush is ready for additional projects.

"Keeping a brush clean and in top condition is key to applying the best possible finish," said Steve Krohmer, Vice President of product development. "The Paint Brush Cleaning and Storage Container is an economical way for woodworkers and DIYers to safely store brushes overnight or for extended periods, while ensuring the quality of their brush is maintained. "

The Brush Cleaning and Storage Container (40570) has a retail price of \$7.99 and is available at Rockler Woodworking and Hardware stores nationwide, Rockler's independent resellers, Rockler.com, or in the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

Note: Hi-resolution images and text to go along with this news release are available for download at www.rockler.com/news.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 55th anniversary as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit www.rockler.com or call 1-877-ROCKLER.